CONNECTIVE CITIES

# Virtual Global Exchange

## Municipal Response to **COVID-19**

**NOV 23rd - DEC 3rd**

Commissioned by

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Federal Ministry for Economic Cooperation and Development



# Innovation Ecosystems in times of crisis

NOV 27th

**Innovation Ecosystems in times of crisis – readiness makes the difference.**

10:00 - 12:00 CET

**Christiane Kilian,**
Erfurt, Germany, Foundation for Technology, Innovation and Research, Head of Startup Department, Thuringian Regional Innovation Program, Germany.

**Alexander Ohrt,**
Opencampus.sh, Campus, Business Box e.V., Wissenschaftszentrum Kiel, Germany.

**Elena Pouglia,**
Founder of DataNatives and Dataconomy GmbH, Berlin. Organizer of various local or global Hackathons on open-source and health innovation.

**Adriankoto Ratosamanana,**
Orinasa Kaoperativa Hackorogna, Antananarivo, Madagascar

**Adela Cristea,**
Ascent Group Romania: Using private sector innovation capabilities to support public sector response to COVID-19 crisis.

**Leila Ben-Gacem,**
Founder Blue Fish, City Councilor Beni-Khaled, Tunisia

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# House Keeping Time!

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Sign in Sign up

You have been invited to join

# Sub Saharan Africa Dialogue Event: Home Room

N Nela Helena Masarova (Owner)

‹› Type in your name Join

## Public Room Recordings

Search...

| NAME | THUMBNAILS | LENGTH | USERS | VISIBILITY | FORMATS |
|---|---|---|---|---|---|

This room has no public recordings.

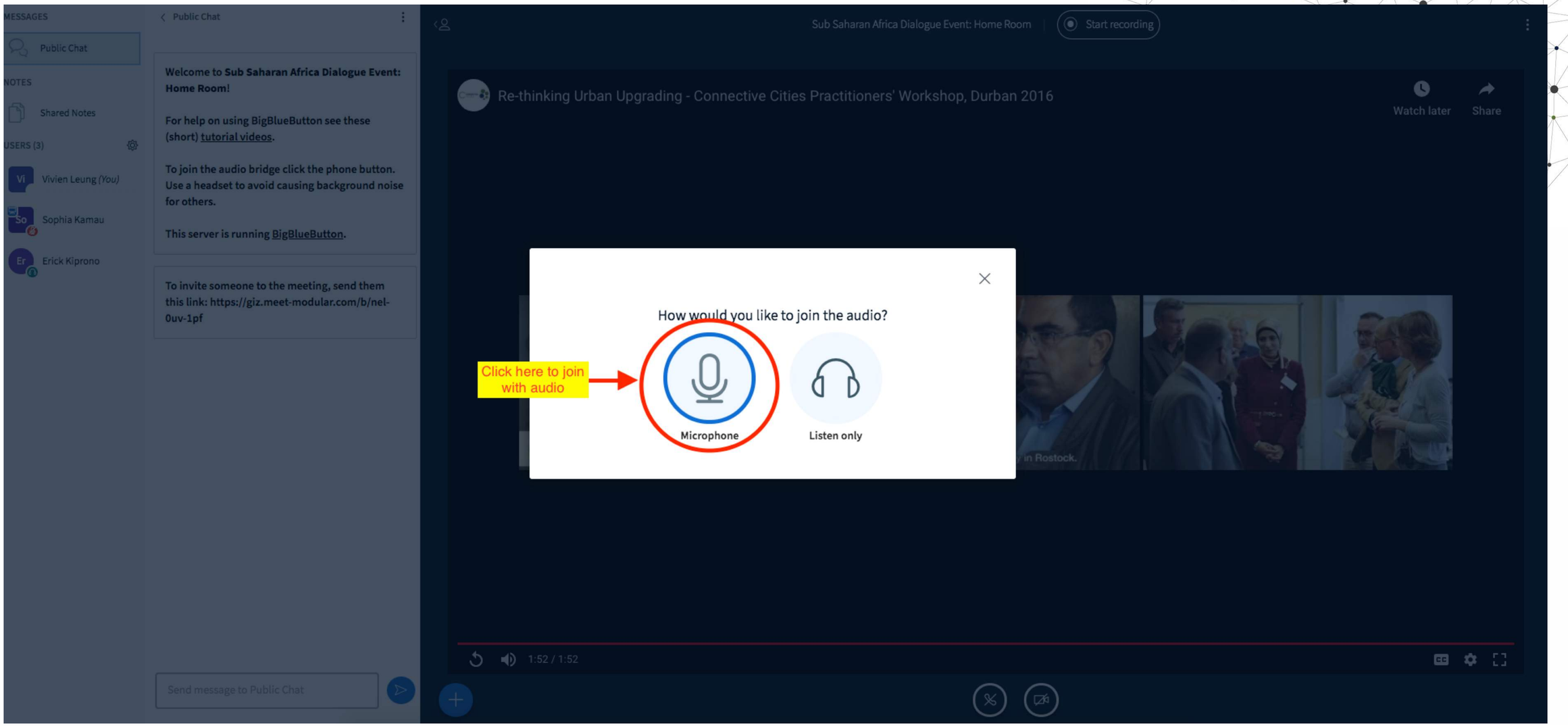
Powered by connective cities - live. v2

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Sie wurden zur Teilnahme eingeladen

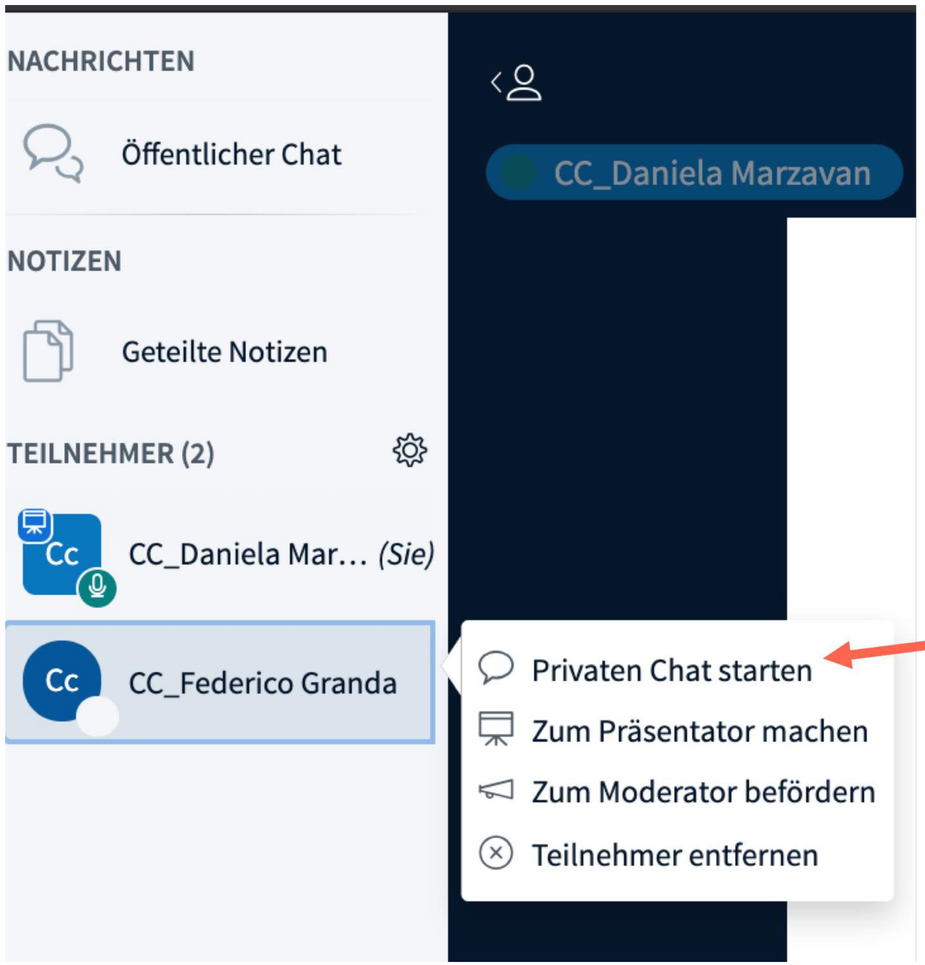
# Home Room

C Christian Zange (Initiator)

CC_Daniela Marzavan | Teilnehmen

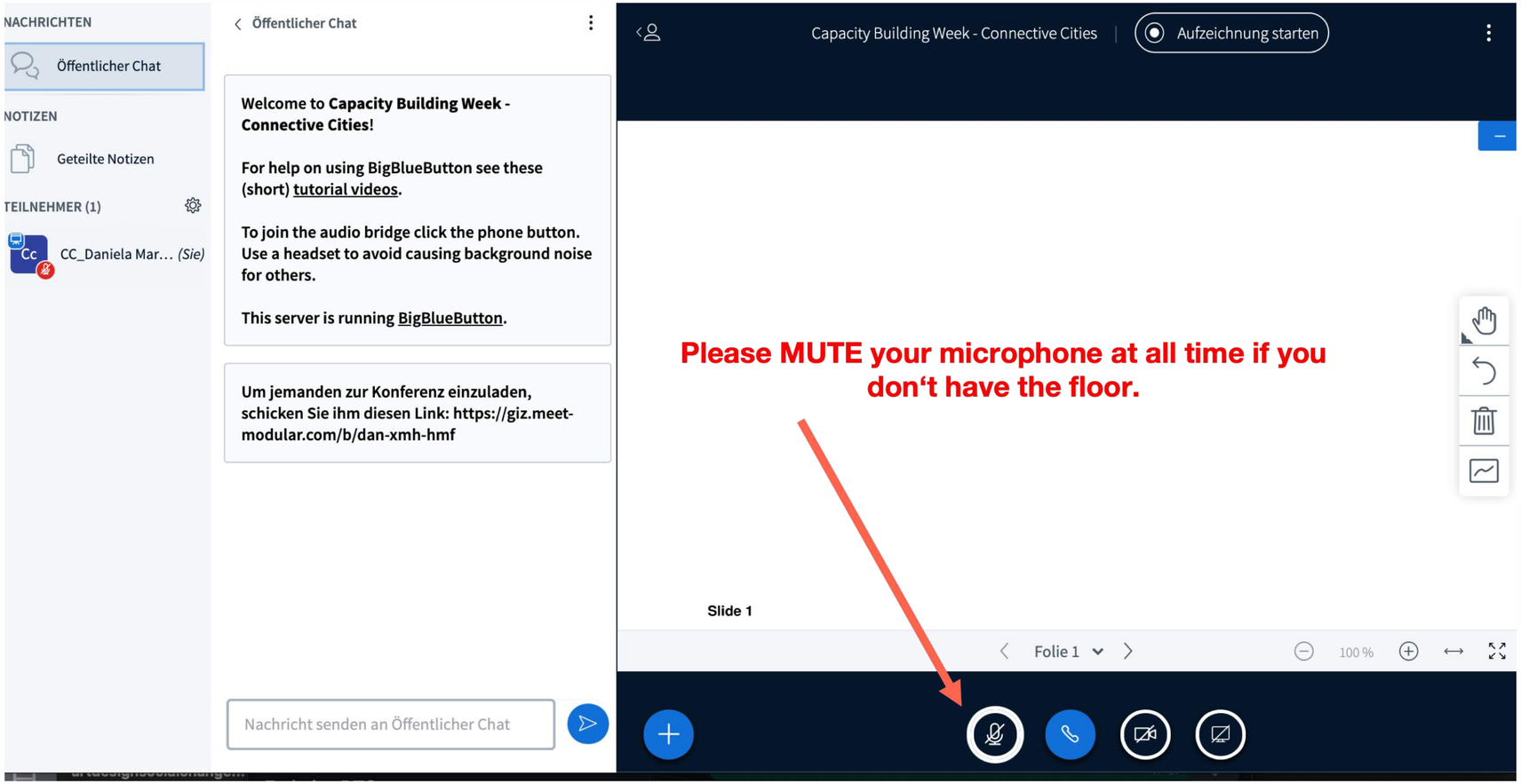
**Anyone with this initials in front of their names is part of the Connective Cities (CC) support team.**

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**Reach out for help through private message!**

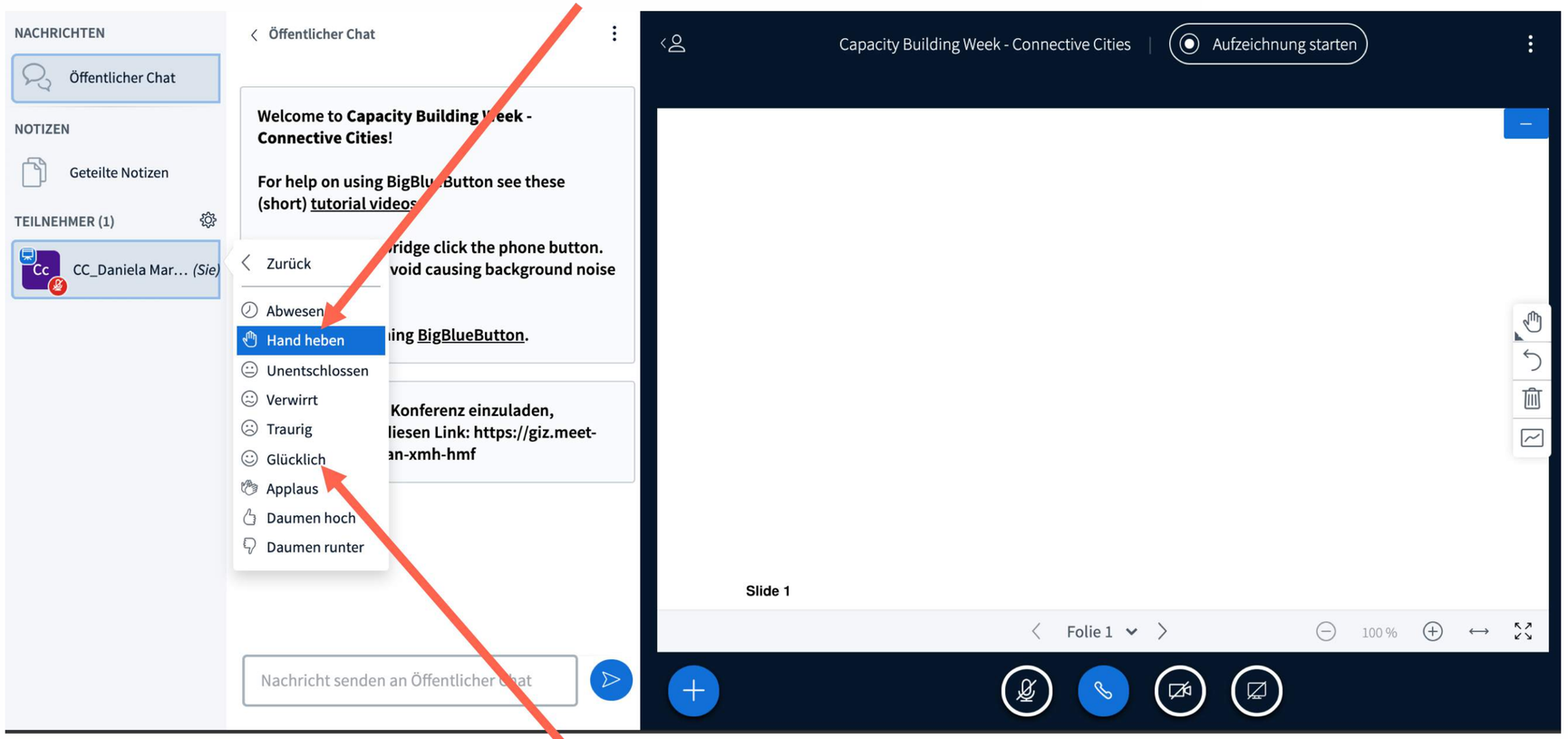
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# Any question or comment?
# Raise your hand and our co-host will give you the floor.




# Any reaction to the speaker? Try out the icons!

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# INNOVATION ECOSYSTEM

the evolving set of **actors**, **activities**, **artifacts**, **institutions** and **relations** (…)that are important for the **innovative performance** of an actor or a population of actors.

*Granstrand&Holgerson,*
*Technovation 90–91 (2020*

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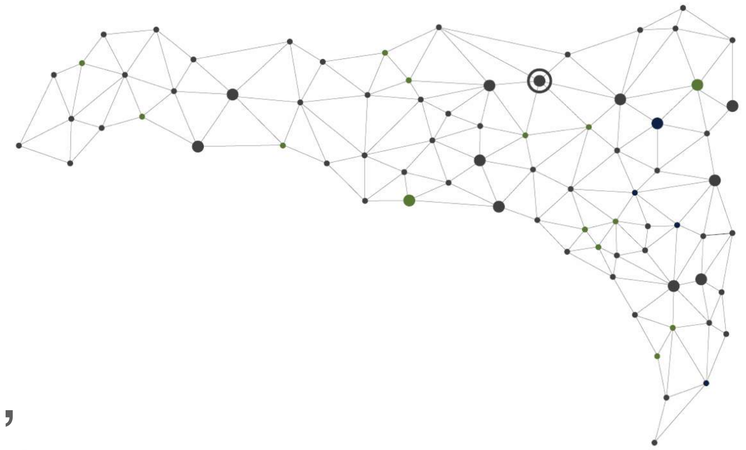
# CRISIS

med. - **turning point** for better or worse in an acute disease or fever.

Merriam-Webster Dictionary

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# Never waste a crisis - because readyness makes the difference @TRIP, Erfurt, Germany.



Christiane Kilian,
Head of Startup Department

# How to keep the startup spirit alive in times of crisis @Waterkant Festival, Kiel, Germany.

Alexandre Ohrt, Co-Founder
Tim Logan, Chief Experience Officer

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# Online HACKATHONS by Data Natives @ The Internet, World

Elena Poughia,
CEO & Founder Data Natives

# Madagascar New Normal. The power of plattform cooperative @The Internet, World.

Harinjaka Ratozamanana,
Orinasa Kaoperative Hackorogna

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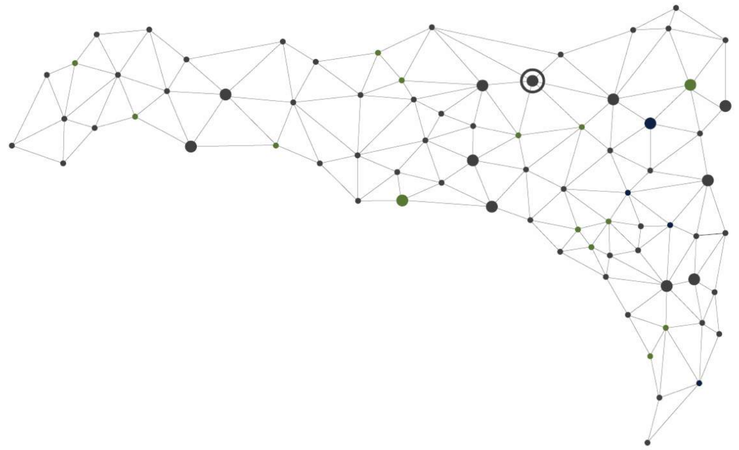
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# Using private sector innovation capabilities to support public sector response to the COVID-19 crisis



Adela Cristea, Ascent Group Romania

# Public Servants as Social Innovators

## Beni-Khalled, Tunisia.

Leila Ben-Gacem, businesswoman,
Social Entrepreneur,city councillor

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# SUMMARY AND CLOSING

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FRIDAY, NOVEMBER 27TH - DAY 5

TODAY

14:00-15:00 CET

# Closing Session

Have you missed some of the sessions? Would you like to get an overview about strategies and challenges of municipalities reacting to the pandemic? Then, join the closing session to get a short summary of the insights harvested during the week and get an outlook of Connective Cities activities during the upcoming week.

Closing:
Harvested insights
and outlook for week 2.



## Moderators

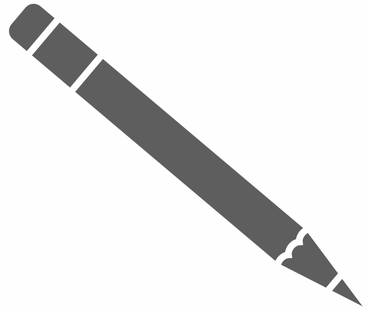
Daniela Marzavan and
Dr. Chris Doering

14:00 – 15:00 CET



# NEXT WEEK

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2’

# FEEDBACK TIME !

**Harvesting Insights:** 30min-open end, informal conversations hosted by empathetic facilitators. Come and reflect your main takeaways, enjoy peer-to-peer deep listening and advise in an intimate and informal space.

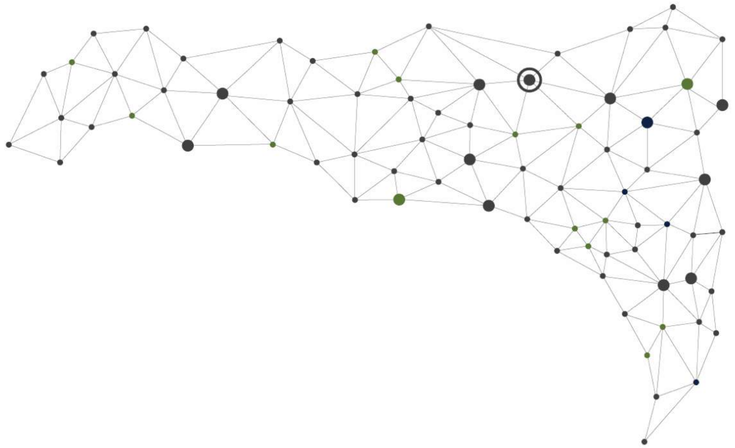
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# Capacity Building Sessions

# Capacity Building Capsules for Urban Practitioners

| | | | |
|---|---|---|---|
| Monday 30th | **Introducing the Community of Practice** | How to apply innovation methods to local tourism. An introduction to the Business Model Canvas for municipal innovation. | **13:00-14:00 CET** |
| | | How to use GIS to map out problems and design solutions for transportation and waste. | **13:00-14:00 CET** Parallel session |
| | | ‘Managing uncertainty’: Soft launching of the Capacity Building Week and overview of the methods to be learned and challenges to be tackled. | **15:00-16:00 CET** |
| Tuesday 1st | **Digital Readiness and Design Methods** | How to organize and manage digital events and meetings with municipal actors in times of social distancing. | **10:00-11:00 CET** |
| | | How to find and select inclusive and secure digital tools for non-digital natives: Videoconferencing tools, PM tools, Collaboration Tools. | **12:00-13:00 CET** |
| | | How to co-create innovative solutions for citizens trough Public Service Design methods. | **14:00-15:00 CET** |
| | | How to co-create Team Empathy and a positive work culture at my municipal workplace in times of crises. | **16:00-17:00 CET** |
| | | How to formulate and frame accurate public challenges and present it to financing bodies (mandatory for participation in the next day’s Design thinking workshop) | **18:00-19:00 CET** |
| Wednesday 2nd | **Solution development workshop (design-sprint)** | How to formulate and frame accurate public challenges and present it to financing bodies (mandatory for participation in the next day’s Design thinking workshop) | **10:00-11:00 CET** Repetition |
| | | Hands-on developing solutions for up to five challenges framed from harvested insights during the previous week’s good practice exchange. | **14:00-18:00 CET** Workshop |
| Thursday 3rd | **Outlook Community of Practice** | Solution presentations and information on financing opportunities with global instiuturions. | **15:00-16:30 CET** |
| | | Closing Remarks & Community of Practice next steps | **16:30-17:00 CET** |

Monday
30th



# 4x CAPACITY BUILDING CAPSULES á 60 min

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## Facilitated by:



**Ramy Kanaan**




# How to use GIS to map out problems and design solutions for transportation and waste.

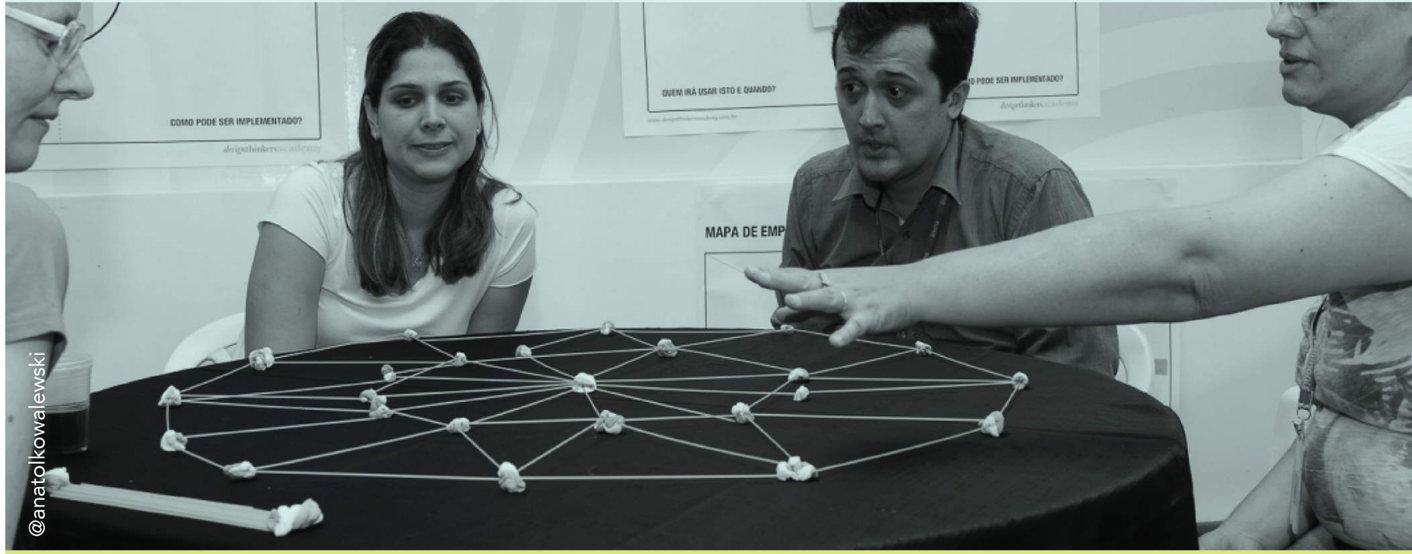
**NOV 30th**

**13:00 - 14:00 (CET)**

## Facilitated by:



**Prof.**
**Dr. Nancy Richter**

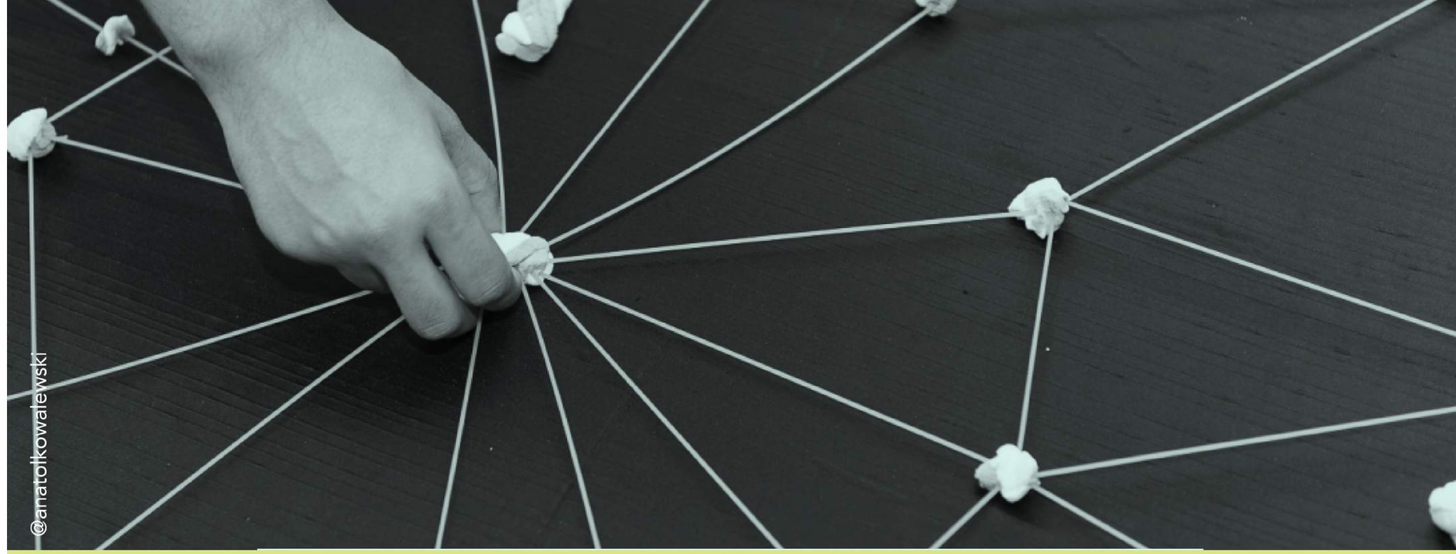



# How to apply innovation methods to local tourism.

An introduction to the Business Model Canvas for municipal innovation.

**NOV 30th**

**13:00 - 14:00 (CET)**




## Facilitated by:



**Daniela Marzavan**

# ‘Managing uncertainty’:

Soft launching of the “Community of Practice” and Overview of the Methods to be learned and challenges to be tackled.

**NOV 30th**

**15:00 - 16:00 (CET)**




## Facilitated by:



Adriana Dolnyckyj



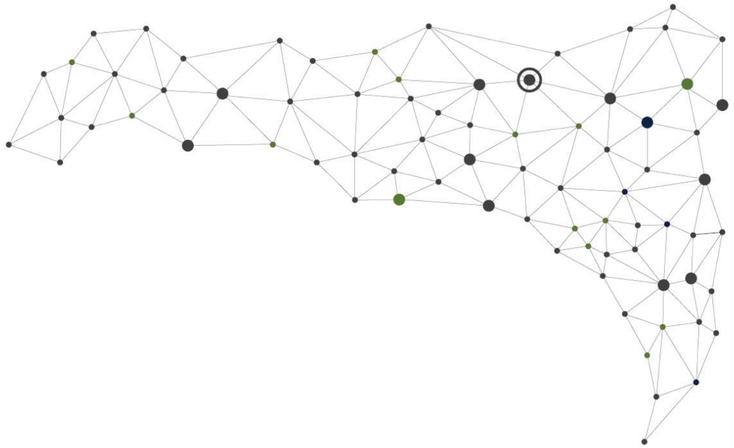
Federico Granda

# How to use social media for citizen communication in a responsible way.

NOV 30th

17:00 - 18:00 (CET)



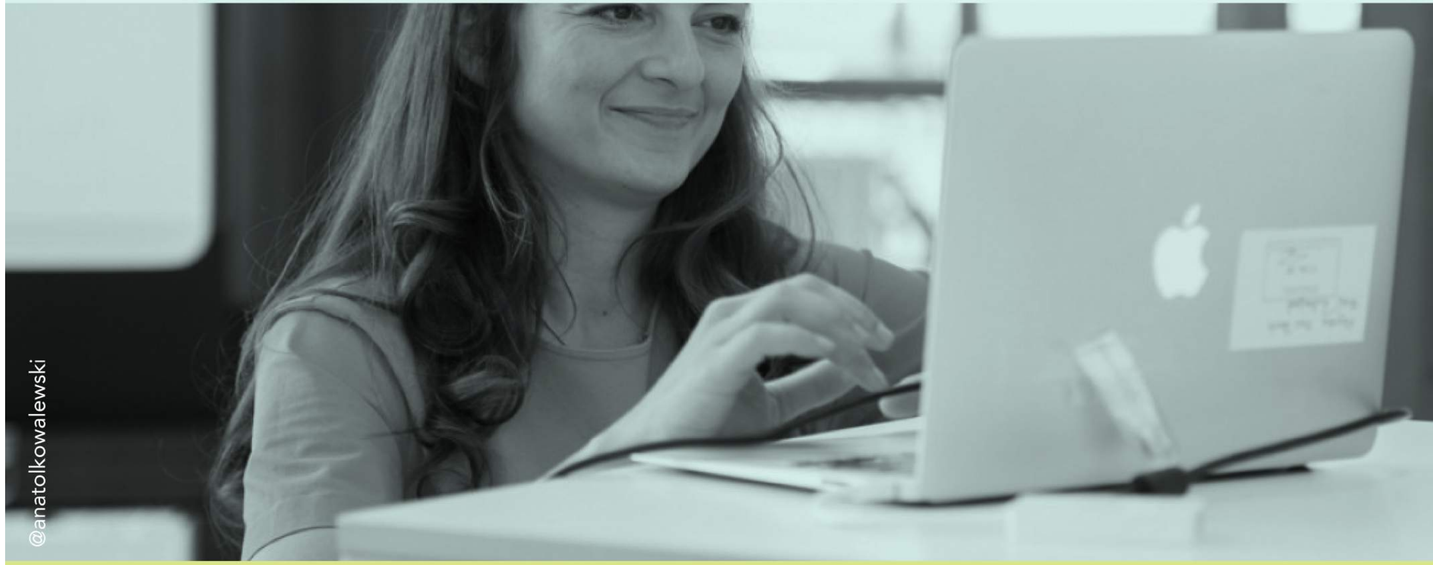
# 5 x CAPACITY BUILDING CAPSULES á 60 min

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# How to organize and manage digital events and meetings with municipal actors in times of social distancing.

**DEC 1st**

**10:00 - 11:00 (CET)**

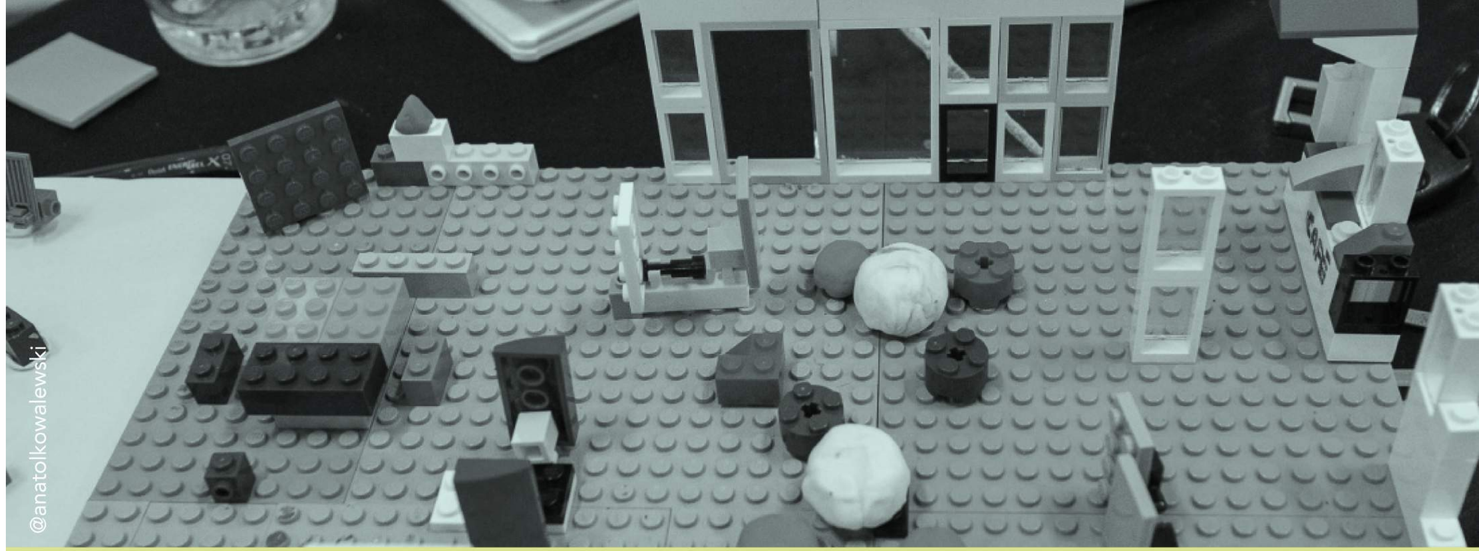
**Facilitated by:**



**Adela Cristea**



**Daniela Marzavan**




## Facilitated by:



**Amir Hoshia**



**Christian Zange**

# How to find and select inclusive and secure digital tools for non-digital natives:

Videoconferencing tools, PM tools, Collaboration Tools.

**DEC 1st**

**12:00 - 13:00 (CET)**




## Facilitated by:



Jorge Rodríguez



Daniela Marzavan

# How to co-create innovative solutions for citizens trough Public Service Design methods.

DEC 1st

14:00 - 15:00 (CET)




# How to co-create Team Empathy and a positive work culture at my municipal workplace in times of crises.

**DEC 1st**

**16:00 - 17:00 (CET)**

**Facilitated by:**



**Dr. Emma Jefferies**



**Daniela Marzavan**



@anatolkowalewski

## Facilitated by:



**Federico Granda**



**Jorge Rodríguez**

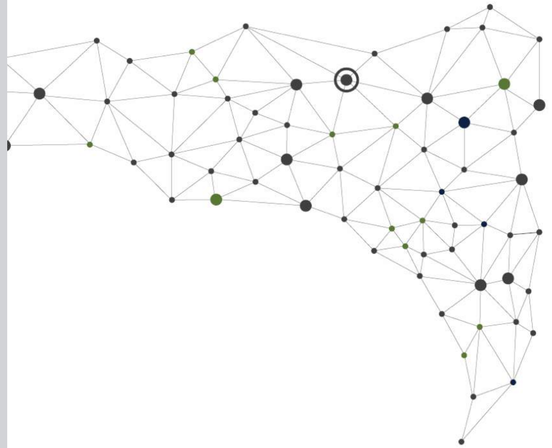
# How to formulate and frame accurate public challenges and present it to financing bodies

(mandatory for participation in the next day's Design thinking workshop)

**DEC 1st**

**18:00 - 19:00 (CET)**

Wednesday
2nd



# 1x Design Thinking Workshop á 4 hours

# 1 x CAPACITY BUILDING CAPSULES á 60 min

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# How to formulate and frame accurate public challenges and present it to financing bodies

(mandatory for participation in the next day's Design thinking workshop)

**DEC 2nd**

**10:00 - 11:00 (CET)**

## Facilitated by:



**Dr. Chris Doering**



**Jorge Rodríguez**




**WORKSHOP:Hands-on developing solutions for up to five challenges framed from harvested insights during the previous week's good practice exchange.**

Facilitated vy: Dismanage Collective

**DEC 2nd**

**14:00 - 18:00 (CET)**

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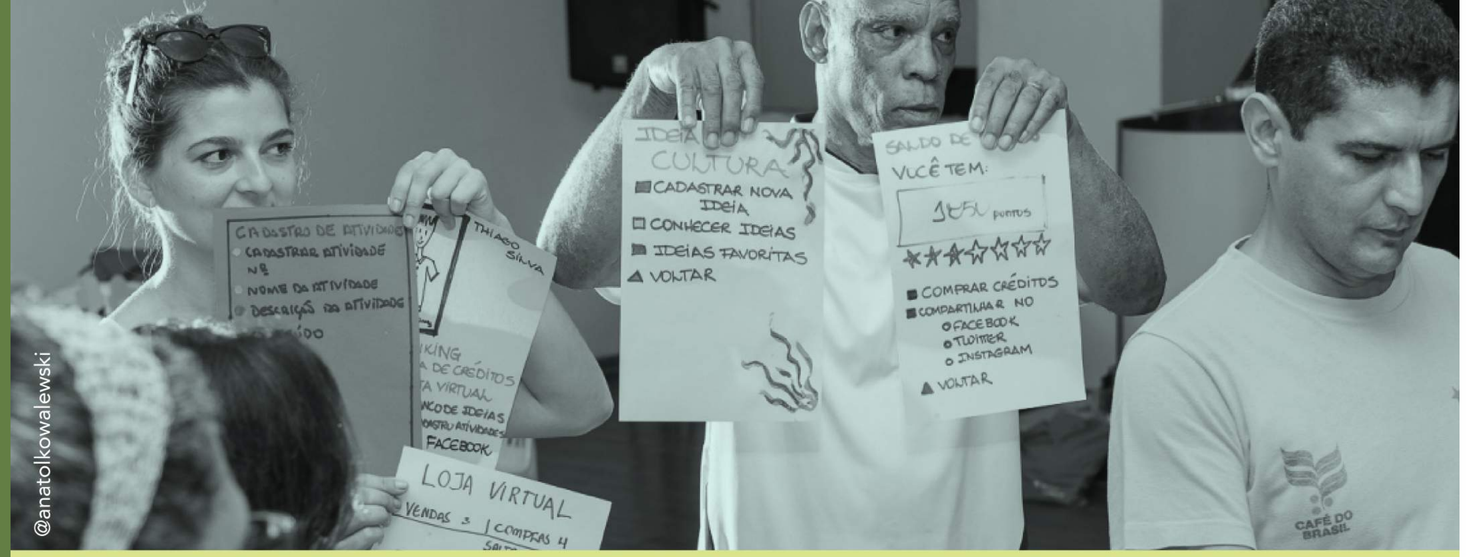

# 1 x SOLUTINS, CONCLUSINS, NEXT STEPS á 2h

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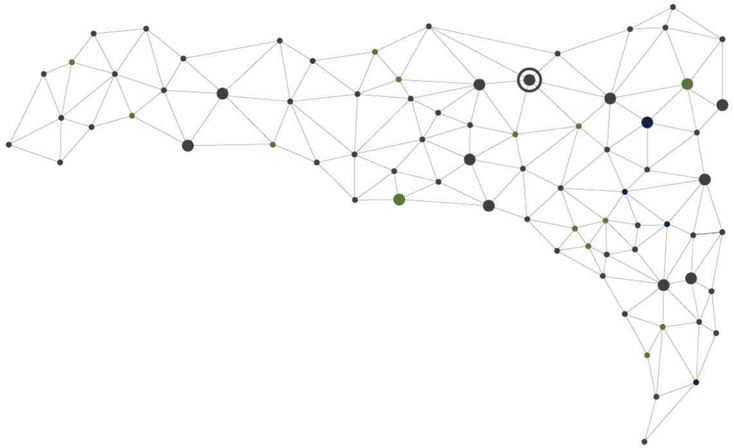



# Solution presentations and information on financing instruments.

By: Connectives Cities Team
and Dismanage Collective.

**DEC 3rd**

**15:00 - 16:30 (CET)**



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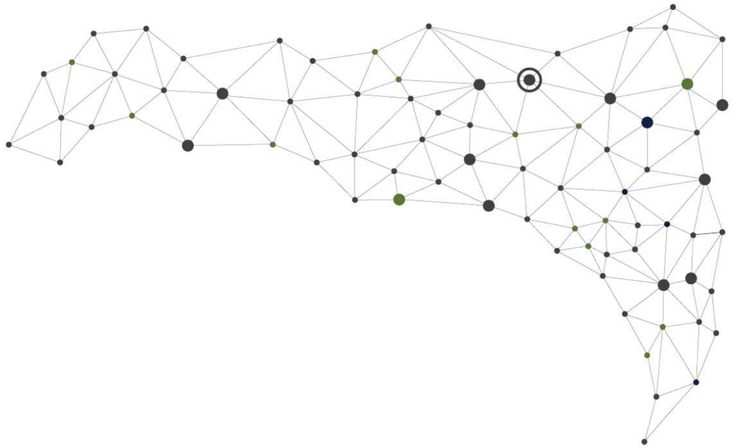



# Closing Remarks & Community of Practice next steps

By: Connectives Cities Team
and Dismanage Collective.

DEC 3rd

16:30 - 17:00 (CET)



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